

“YOUTHS EMBRACE SOCIAL SERVICE” 2008

A. OBJECTIVES

- “Youths Embrace Social Service” (“YES²”) 2008 is a project brought to you by the National Council of Social Service (NCSS) and supported by the National Youth Council (NYC) and Straits Times IN.
- The objectives are to:
 - ✓ Inspire students’ interest in social service.
 - ✓ Challenge students towards greater and more innovative community involvement.
 - ✓ Award students for their outstanding contributions to the community.

B. ENTRY REQUIREMENTS

- The competition is open to all students from secondary schools, junior colleges, centralised Institute, ITE colleges and polytechnics.

C. CRITERIA

- All projects must be social service in nature or have an impact on the social service sector eg. low-income families, delinquent youths, people with disabilities and lonely elderly. For a list of social services, please log onto www.ncss.org.sg.
- Projects should not have inflammatory or discriminatory religious or racial elements, on political agenda, or be contrary to the interest of the community and society at large.

D. PROJECT CATEGORY

Projects are to be submitted according to the following categories:

- Fundraising
The team will identify a Voluntary Welfare Organisation (VWO), assess the needs of the VWO and embark on a fundraising project where the funds raised will be used to benefit the target beneficiary group.

Eg. Students from Methodist Girls’ School organised a carnival - ‘SOS Open Day’, where SOS stands for Student’s way, Open day and Shout and say, to raise funds for and increase public awareness of the Andrew and Grace Home, a non-profit organisation that provides shelter and counselling for troubled girls and battered wives.

- Volunteering
The team will identify a VWO, assess its needs and volunteer their services or skills at the VWO to benefit the target beneficiary group.

Eg. Students from ITE College West (Bt. Batok) set up a hydroponics system to replace the herbal and vegetable garden at the Yuhua

Neighbourhood Link for the elderly residents, as soil gardening was problematic for the elderly. They designed a system at the lowest cost possible, using recycled materials wherever possible, sought funds and completed the project. They have also put together an education program to let residents know more about hydroponics.

- Public Education

The team will identify an issue of concern pertaining to the target beneficiary group and execute a communications campaign that will raise the level of awareness amongst youths.

Eg. Students from Hwa Chong Institution produced a 30-minute docu-movie focused on the social issue of fatherlessness. They interviewed experts in the field like university lecturers and social workers, and also worked with the Centre for Fathering and TOUCH Community Services.

E. SELECTION AND JUDGING CRITERIA

- Teams will be shortlisted to present their projects before a panel of judges with various expertises and from different industries.
- Presenting teams shall be judged according to the following criteria:
 - ✓ Creativity (25 marks)
 - ✓ Involvement of participating students (40 marks)
 - ✓ Impact of project on target beneficiary groups (30 marks)
 - ✓ Presentation skills during judging process (5 marks)

Total of 100 marks

F. PRIZES

Cash prizes for the schools will be awarded as follows:

	Fundraising Projects	Volunteering Projects	Public Education Projects
Top	\$2,500	\$2,500	\$2,500
Special Merit	\$1,500	\$1,500	\$1,500
Merit (3 winners)	\$500	\$500	\$500
Total	\$5,500	\$5,500	\$5,500

G. YOUNG CHANGEMAKERS SCHEME

- All “YES²” 2008 projects are eligible to apply for grant funding of up to \$3,000 from NYC’s Young ChangeMakers (YCM) Scheme. Applications are to be directed to NYC by sending in the completed application form (attached), together with your project proposal, through mail and email. You can also apply for the grant through the YCM website.
- Further enquiries can be made through their website at www.changemakers.youth.sg or with a YCM Officer at Tel: 68399143, Email: ycm@nyc.gov.sg.

H. HOW TO JOIN?

- Form a team (minimum of 4 persons) with your schoolmates.
- Send in the registration form by **17 March 2008**. Registration forms are attached and can also be found at www.ncss.org.sg/yes.
- Participate in a half-day empowerment seminar on **5 April 2008**.
- Carry out your project and submit your project report by **14 July 2007**. You may use the **project templates** as a guide.
- Further enquiries can be made through the NCSS website at www.ncss.org.sg or with Ms Ong Hui Fang, “YES²” 2008 staff in-charge, at Tel: 62102636, Email: ncss_yes@ncss.gov.sg.

I. SUBMISSION OF APPLICATIONS

<u>EMAIL</u>	<u>MAIL</u>
ncss_yes@ncss.gov.sg <i>(Emails are not to exceed 300kb)</i>	“YES ² ” 2008 c/o Ong Hui Fang, Manager Corporate Communications Division National Council of Social Service 170 Ghim Moh Road #01-02 Singapore 279621

J. TIME FRAME

Registration	By 17 March 08
Half-day Empowerment Seminar	5 April 08
Submission of project plans	30 April 08
Project execution	May – July 08
Submission of project report	By 14 July 08
Shortlisting of outstanding projects	By end July 08
Judging session	By 8 August 08
Awards ceremony	By September

Organised by



Supported by

